Your business & prospects

A few details to help me understand your offer and who I will be calling.

Company / website

Main contact / work email

What do you sell, and what problem does it solve?

Who should I call?

Industries, company sizes and job titles.

What would make someone a good opportunity?

What should I establish before arranging the next conversation?

Who should I avoid contacting?

For example: current customers, active deals or unsuitable businesses.

☐ I would like help clarifying my ideal customer profile.

Your pilot & setup

Confirm the practical details so we can agree a start date.

Calling days (tick one)

- [ ] 5 days
- [ ] 10 days

Preferred start date

Target markets (tick all that apply)

- [ ] Australia
- [ ] United Kingdom
- [ ] United States

Preferred calling hours / target time zone

For each market, specify a city or time zone. US hours by arrangement.

When will you send me the list, and how many contacts are included?

Please send me your prospect list with phone numbers before calling starts.

Which dialler and CRM will I use?

Include who will arrange access. Do not enter passwords here.

What supporting materials will you send me?

Send offer links, sales materials, approved examples or scripts before calling starts.

Who takes the next conversation, and how should I book it?

Contact name, meeting length and booking link, if available.

Anything else I should know?